

WAYNESVILLE COMMUNICATIONS COMMITTEE

AUGUST 14, 2008

4:10 P.M.

MEMBERS PRESENT: Councilman Twyla Cordry, Councilman Diana Stanford, Councilman Ed Conley, John Morrissey from MVP Marketing and Darrell Todd Maurina from the Daily Guide.

Councilman Cordry asked John Morrissey from MVP Marketing to give an update on the City's website. Mr. Morrissey gave committee members a web site report for their review and explained the breakdown of the website contact information. Visitors to the website are from all over the United States and also contacts from Ireland, Turkey, Saudi Arabia and other countries. He would also like the website to incorporate more general information about the City of Waynesville.

Councilman Conley advised that residents were provided with information packets when they signed up for utilities. A copy of that packet was provided to Mr. Morrissey. Carol Welch asked that any information posted on the website be cleared by City Administrator Bruce Harrill because often time things are posted but the city staff is not informed of the information being posted.

Councilman Cordry, Councilman Stanford, and Councilman Conley agreed that information and future links be approved by the committee, and not added just because someone recommended the site link or the information.

Councilman Conley provided more photographs to be added to the website so that they could be rotated on a regular basis to help keep the website more interesting.

Councilman Conley also asked about the Waynesville cable system's public access channel, known as Channel 12. He feels the school board believes the channel is theirs, but it is not. Chairman Cordry said she would contact school officials to see if they will explain their position at the September Communications Committee meeting.

There being no further business to come before the committee, Chairman Cordry adjourned the meeting at 5:00 p.m.

The next meeting of the Waynesville Communications Committee is scheduled for Thursday, September 10, 2008, at 4:00 p.m.