

**COMMUNICATIONS COMMITTEE MEETING  
AUGUST 11, 2011 – 5:00 P.M.  
MINUTES**

**PRESENT:** Councilman Hardman, Councilman Stanford, City Clerk Welch, Chris Morrissey & John Morrissey with MVP Marketing and Brandy Newsum with Waynesville Daily Guide.

**CALL TO ORDER:** In the absence of Councilman Roberts, Councilman Stanford called the meeting to order at 5:05 p.m.

**OLD BUSINESS:** City of Waynesville Website – Councilman Stanford said that she had recently reviewed the City of Waynesville website and believed it needed to be made more user friendly. Councilman Hardman said the website needs to be upgraded and made more functional. Councilman Hardman said the website need to market the City of Waynesville and it does not do that at this time. Councilman Hardman said she had looked at other city websites and felt the request to make the City of Waynesville website more user friendly was something that was doable. Councilman Hardman said she had talked to IT center instructor to see if they would be interested in working the website for the school year. The instructor had told her to provide samples of what the City if hoping to provide as a website and she would look in to it. Councilman Stanford asked John Morrissey if he would be interested in redesigning the website. Mr. Morrissey said he had decided not to proceed with managing the City of Waynesville website. Mr. Morrissey said he would post through August but did not feel he would be able to provide the kinds of services the City is now requesting. Councilman Hardman told Mr. Morrissey he had done a great job for the City for what he had been able to do. Mr. Morrissey said the website was created long ago as a communications tool but now it has grown to much more. Councilman Hardman asked if possibly we should have an IT person in-house. Chris Morrissey said it would be more feasible to have someone in-house who could update and work on the website. Mr. Morrissey said hopefully the City would be able to find someone quickly.

**CLOSED SESSION:** Councilman Stanford advised there was a need to go in to closed session for legal issues (RSMo 610.021(1) and personnel issues (RSMo 610.021(13). A motion was made by Councilman Hardman at 5:25 p.m. and seconded by Councilman Stanford. Motion carried.

**ADJOURN:** At 5:35 p.m. the committee came out of closed session. There being no further business to come before the committee, Councilman Stanford adjourned the meeting at 5:35 p.m. The next meeting of the Waynesville Communications Committee is scheduled for Thursday, September 8, 2011 at 5:00 p.m.