

COMMUNICATIONS COMMITTEE MEETING
MINUTES OF FEBRUARY 12, 2009 – 4:00 P.M.

Attendees: Councilman Stanford, Councilman Conley, John Morrissey from MVP Marketing and Deputy City Clerk Carol Welch. Councilman Cordry and City Administrator Harrill were absent.

Approval of Minutes: Councilman Conley made the motion to approve the January 8, 2009 minutes. Councilman Stanford seconded the motion.

Yeas: 2 – Conley, Stanford
Nays: 0

Old Business: None

New Business: Councilman Conley asked John Morrissey to give an update on the website. Mr. Morrissey has now arranged the pictures on the website to fade in and out. He gave the committee several suggestions as to how to keep the website fresh by changing the pictures from time to time; setting up sets for different months or seasons and reversing the order of the pictures.

The suggestion was also made to highlight a different department each month so that those using the website could get to know the different departments. A picture of the supervisor and a brief synopsis of the department could be used.

Mr. Morrissey advised that the website had 14,000 visitors in 2008. He will also be submitting a proposal for the new budget year.

All present were given a copy of the current business license list. Mr. Morrissey is working to provide the listing on the website but we still have a couple of minor issues to work out.

There being no further business to come before the Committee, Councilman Stanford made a motion to adjourn the meeting. A second was made by Councilman Conley and the meeting was adjourned at 5:00 p.m.

The next meeting of the Waynesville Communications Committee is scheduled for Thursday, May 14, 2009, at 4:00 p.m.