

**COMMUNICATIONS COMMITTEE
JULY 14, 2011 – 5:00 P.M
MINUTES**

PRESENT: Councilman Roberts, Councilman Stanford, City Administrator Harrill, John Morrissey, Chris Morrissey, City Clerk Welch and Darrell Todd Maurina from Pulaski County Daily.

CALL TO ORDER: Councilman Roberts called the meeting to order at 5:00 p.m.

CITY OF WAYNESVILLE WEBSITE: Councilman Roberts said the website was very important because it helps to market the community. Councilman Roberts said the website needs to be continuously updated to provide information to residents and to be more user friendly. John Morrissey from MVP Marketing said there were other additions that could be added to the website, such as a “Mayor’s Corner”; job applications, links to the Animal Shelter, Police Department & Waynesville/St. Robert Regional Airport websites. Mr. Morrissey said that most of the changes are relatively simple and would not cost a lot to do. If the website was being revised on a larger scope, it would cost more. Councilman Roberts said the committee needed to have various meetings to discuss the website. Councilman Roberts said he appreciated the work done to create the existing website, he just thought the City needed to move forward faster.

COMMUNICATIONS COMMITTEE MEETING SCHEDULE CHANGE: Councilman Roberts said he thought the Communications Committee should revert back to the original schedule of monthly meetings in order to better facilitate the work that needed to be done by the committee to make improvements on the website and other changes. Councilman Stanford made a motion to change the meeting scheduled to monthly meetings on the 2nd Thursday of each month, at 5:00 p.m. Councilman Roberts seconded the motion. Motion Carried. Next monthly meeting will be August 11, 2011 at 5:00 p.m.

CLOSED SESSION: Councilman Roberts said there was a need to go in to closed session for the discussion of Legal Issues (RSMo 610.021(1) and Personnel Issues (RSMo 610.021(13)). Councilman Roberts made a motion at 5:30 p.m. to go in to closed session and it was seconded by Councilman Stanford. Motion carried.

At 5:45 the committee came out of closed session.

ADJOURN: There being no further business to come before the committee, Councilman Roberts adjourned the meeting at 5:45 p.m. The next meeting will be Thursday, August 11, 2011 at 5:00 p.m.