

Draft

WAYNESVILLE COMMUNICATIONS COMMITTEE

JULY 8, 2008

4:30 P.M.

MEMBERS PRESENT: Councilman Twyla Cordry, Councilman Diana Stanford, Councilman Ed Conley, and City Administrator Bruce Harrill. Also present were John Morrissey from MVP Marketing and Darrell Todd Maurina from the Daily Guide

Councilman Cordry asked John Morrissey from MVP Marketing to give and update on the City's website. Mr. Morrissey said the city's website should be used to provide information about city activities. He said that information was being provided by the news media that often could appear on the website.

Some of the information that could be included would be: Any Public Hearings; Natural Gas information, Recycling information, business license listing, ordinances, job announcements, emergency contact information, pictures, calendar of events and possibly a newsletter.

Chairman Conley asked Mr. Morrissey for statistics on page views and what's being reviewed by web readers. Mr. Morrissey said that information was available for an extra fee and asked if city officials would pay the extra fee to their site hosting company. It is estimated to cost an additional \$80.00 per month. Councilman Conley said the additional data would be worth the extra cost since at the present time Mr. Morrissey was unable to provide some of the information the committee requested of him.

The committee members all agreed that more photographs should be used on the website and changed on a regular basis to keep it interesting.

There being no further business to come before the committee, Chairman Cordry adjourned the meeting at 5:20 p.m.

The next meeting of the Waynesville Communications Committee is scheduled for Thursday, August 14, 2008 at 4:00 p.m.