

**COMMUNICATIONS COMMITTEE MEETING
MINUTES OF OCTOBER 9, 2008 – 4:00 P.M.**

Attendees: Councilman Cordry, Councilman Conley, Councilman Stanford, City Administrator Harrill

Visitor: John Morrissey, MVP Marketing

Agreement with School District

In our original negotiations with Warner Cable, there was a stipulation for a local access channel. Several years ago, we increased our franchise tax from 3.75% to 5.00%; the increase was donated to the School District Video Department. It generates at least \$5,000 per year. Committee reviewed a sample agreement for the School District to provide television production services, which included the broadcasting of City Council meetings. Committee feels that there needs to be programming priorities; meetings should have priority over sporting events and concerts. The rest of the agreement appears to be satisfactory. Committee also felt that if the School District moves their meeting to the same night as our Council meeting, the regularly scheduled meeting should take priority. Mr. Harrill will meet with the School District.

Web Site

John Morrissey reviewed the Sitemeter stats with the Committee. He has scanned the new resident information and hopes to have it on the website this weekend. He has changed the pictures and updated the calendar. Both the Parks and the Airport could have a page themselves. Chris Schrantz, Airport Manager, is working on a website and it could be linked to the City website. Committee looked over some new pictures and they will replace some currently on the website. We still need to e-mail all Public Hearing announcements to John as well as any events. All changes to our website should go through the Communications Committee first, then to Barb Stinson who will forward them to John Morrissey.

Adjournment

There being no further business, the meeting was adjourned at 4:48 P.M.