

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING MINUTES
February 5, 2024

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham, Councilman Cecil Davis

City Staff: John Doyle, Miriam Jones, Doug Potts

Guests: Steve Lynch, Mayor Sean Wilson

Media: Darrell Maurina

- **Call to Order-** Chairman Rice called the meeting to order at 5:00 p.m.
- **Citizen Comments-** No citizen comments.
- **Approval of minutes-** Councilman Davis made a motion to approve the meeting minutes from January 8, 2024. Councilman Farnham seconded the motion. Motion passed.
- **Business Spotlight-** February Business Spotlight- Express Cleaners & Alteration
- **Spotlight Format Changing-** Doug Potts stated, as of right now the spotlight will be an independent mailer or be reduced to digital distribution since the monthly utility bills have been changed to postcards.
- **Frisbee Golf Resolution/Ordinance-** Doug Potts stated Jason Jorgensen met with him and other city employees to see if there was space at the park for a frisbee golf course. The course will be usable temporarily as could take down if need space for soccer fields or utilization for other events or if there is potential for flooding. The Park Board received a Draft Ordinance in November and recommended it to go to Council. Mr. Jorgensen has raised \$20,000 from local businesses to fund the course. The course will be a net zero cost to the city including maintenance.
- **Robinson Outdoors at Tiger Wash-** Doug Potts discussed the digital Billboard that Tiger Wash will be installing at their business. Mr. Potts stated we will have an opportunity to advertise on the digital billboard at a discounted rate.
- **Hogs & Frogs 2024 Organizational Discussion-** John Doyle discussed how the event is currently sponsored. Looking at the potential of sponsoring through the city; makes it easier to provide staffing for event. Volunteers are crucial. City itself would not be able to coordinate events without volunteers.
- **Special Events**
 - Government Contracting Luncheon- March 27- 11:30 a.m. to 1:00 p.m.
 - Best Sapper Competition- April 19
 - Junior Entrepreneur Seminar- April 30 at OTC- 5:30 p.m. to 7:30 p.m.
 - The Wall That Heals- May 16-19

There was a need for a closed session. Councilman Davis made a motion to enter closed session. Councilman Farnham seconded that motion. Committee entered closed session at 5:28 p.m. Committee returned to open session at 6:21 p.m.

With no further business, the meeting adjourned at 6:21 p.m.

The next scheduled meeting will be held on March 4, 2024, at 5 p.m.